## Staff Summary-NLC Grant Redistricting Survey

Mesa received 57 map survey responses and 550 qualitative survey responses (as of 9/27/21) from Mesa residents via a community of interest survey which was supported by a grant from the National League of Cities. The grant was tied to specific outcomes that successfully raised awareness about Mesa's redistricting process but made the collection of actionable data for the purposes of redistricting difficult. The primary challenges are that it is difficult to identify mappable areas and that there is often not enough supplemental information to understand the nature of the community of interest. The survey was also not city-wide and focused exclusively on 2020 Census low-response tracts west of Gilbert Road. Staff reviewed and summarized takeaways from the survey below.

## Takeaway with Possible Action Needed

1. Downtown Mesa - Generally Country Club to Mesa Drive. Downtown is a cultural and community hub with shared interests and priorities. This area may extend to surrounding historic districts. Downtown is currently in D4. Evergreen Historic district is currently in D1.
2. Riverview Shopping Center/Dobson \& 202-Exercise and social groups identified this area as an important gathering space and community center. The area was sometimes defined as northwest Mesa north of University and west of Alma School. Riverview Park is currently located in D1 but is split from the residential directly south which is in D3.
3. Westwood High - The community surrounding was mentioned frequently. Feedback suggested that there is a community around the school that includes not just those that attend the school. Westwood is currently located in D1. The neighborhood borders D3 and D4.
4. Fiesta Mall Fiesta District and Mesa community College - Dobson and Southern to Alma School and Southern. The surrounding area is student occupied apartments. Multi-family on the border of D3 and D4 may be similar to the student multi-family near Dobson and Southern.
5. Asian District - Dobson and Southern to Dobson and Main. A cultural gathering space. Solidly in D3 and should remain in one single district. Currently there is one D4 area generally located at the southwest intersection of W. Broadway and S Alma School. This area should be examined closely to determine its cohesiveness with the Asian District.

## Takeaway with Likely No Action Needed

1. Communities that surround a park feel ownership for their parks. Some mentions from the community include: Gene Autry Park, Fitch Park, Trovita Park, Princess Park, Reed Park, Countryside park, Chelsea Park, Greenfield Park, Silvergate Park, Red Mountain Park, Kleinman Park, Sllvergate Park, Reed Park, Sheephereders park $24^{\text {th }}$ McDowell
a. Eagles Park and surrounding neighborhoods - Solidly in D4
2. Dana Park area. Important gathering location. Solidly D2. There is no compelling boundary or particular community of interest
3. Dobson Ranch Library and Park are considered centerpieces of the surrounding community Solidly in D3

## City of Mesa

## Community of Interest Testimony Summary

The City of Mesa has received submissions for Communities of Interest through a Community Survey and the online mapping tool DistrictR. There were some common themes that community members submitted in their testimony.

- Keep Eastmark together
o Cadence and South Eastmark
o Southeast Superstition Spring
o Airport expansion

- Evergreen Historic District
o Currently in District 1, wants to be in District 4 with other historic districts.

- Northwest Mesa should be together
o Everything northwest of University and Alma School should be included
- District 1 and District 4 boundary is divided by a pass canal that no longer exists, breaking up a neighborhood
o North Center St \& W University Dr.
- Keep the Hispanic community together
o North of 60




## COMMUNITY OF INTEREST MAPPINC ACTIVITY

INSTRUCTIONS
Please use this map as a way to draw your community of interest. It is important to know about communities so that the district lines can amplify the voices of residents.

Examples of communities can include neighborhoods, areas where many residents speak the same language. or areas where the residents use the same city facilities. To start, please include a name for your community, your name and email address, and a description of your community. Then draw your community on the map.

## COMMUNITY NAME

AZMAESTRA@ HOTMAIL.COM EMAIL (OPTIONAL)

DESCRIPTION


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## COMMUNITY OF INTEREST MAPPING ACTIVITY

INSTRUCTIONS
Please use this map as a way to draw your community of interest. It is important to know about communities so that the district lines can amplify the voices of residents.
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## ROBSON HISTORIC <br> COMMUNITY NAME

## NAME

## EMAIL (OPTIONAL)

## - Social services shared

 IN OTHER DISTRICTS- ECONOMIC OPIORTNWTY ZONES / POTENTIAL DEVELOPMENT AREAS


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## COMMUNITY OF INTEREST MAPPING ACTIVITY

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COMMUNITY NAME

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DESCRIPTION

CITY OF MESA REDISTRICTING COMMISSION COMMUNITY OF INTEREST MAPPING ACTIVITY

INSTRUCTIONS
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To start, please include a name for your community. your name and email address, and a description of your community. Then draw your community on the map.

## COMMUNITY NAME

Kyle
Jones

## EMAIL (OPTIONAL)



CITY OF MESA REDISTRICTING COMMISSION COMMUNITY OF INTEREST MAPPIN© ACTIVITY

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## comemine <br> Juhie Spistsiny (u) NAME

EMAIL (OPTIONAL)

DESCRIPTION

## CITY OF MESA REDISTRICTING COMMISSION

## COMMUNITY OF <br> INTEREST MAPPING ACTIVITY

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## Southeast muse

COMMUNITY NAME
Kimberly miler
KCROWTHERMILERDGMAIC.
EMAIL (OPTIONAL)

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## - $1 \rightarrow 9$ Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

UNASSIGNED POPULATION:

## MAX. POPULATION



- Population Balance
(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

UNASSIGNED POPULATION: 553
MAX. POPULATION DEVIATION:


## IIII $\square$ Q Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

## UNASSIGNED POPULATION: <br> 3,261

MAX. POPULATION
1.64\%



## - $1 \rightarrow 9$ <br> Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

## UNASSIGNED POPULATION:

211MAX. POPULATION
DEVIATION: ..... $12.32 \%$



## - $1 \rightarrow 9$ Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33
UNASSIGNED
MAX. POPULATION DEVIATION:


## - $1 \rightarrow 9$ Save 三

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

## UNASSIGNED POPULATION:

MAX. POPULATION


Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33
UNASSIGNED POPULATION: 5,480
MAX. POPULATION
DEVIATION:
8.02\%


Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


UNASSIGNED POPULATION:
MAX. POPULATION
1.71\%


## - $1 \rightarrow 9$ Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

UNASSIGNED POPULATION:
MAX. POPULATION DEVIATION:


## - $1 \rightarrow 9$ Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


## UNASSIGNED POPULATION:

MAX. POPULATION $1.21 \%$ DEVIATION:




## IIII $\rightarrow$ Q Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


UNASSIGNED

POPULATION:

MAX. POPULATION DEVIATION:


## 4. 19 <br>  <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

## UNASSIGNED POPULATION:

MAX. POPULATION
$12.76 \%$


## IIII $\square$ Q Save 三 <br> Population Data Layers Evaluation

## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


Ideal: 86,830.33

UNASSIGNED POPULATION:
MAX. POPULATION


## - 199 Save 三

 Population Data Layers Evaluation
## - Population Balance

(1) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


UNASSIGNED POPULATION:
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mAX. POPULATION DEVIATION:


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 Population Data Layers Evaluation
## - Population Balance

(i) Uses 2020 Decennial Census population with processing by Redistricting Partners on 2020 Blocks.


UNASSIGNED POPULATION:
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MAX. POPULATION DEVIATION:



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